



## Course Specifications

**University:** Cairo

**Faculty:** Mass Communication

**Academic year:** 2020/2021

1- Course data:	
Code: <b>JUR306</b> Title: <b>Journalism Editing 1</b>	<b>Department: Journalism</b> Level: Fourth First Semester - Obligatory
Specialization: Journalism	No of studying units: theoretical 2 / practical: 2(1)

### Intended Learning Outcomes (ILOs)

#### a) Information and concepts

A/1- Defines the scientific concepts of journalism and the news story.

A/2- Defines the types of journalistic information sources and how to use it in gathering information.

A/3- Explains the patterns of information narration within the news story.

A/4- List the rules of abbreviation used in writing news stories.

A/5- Lists the rules of editing news headlines and explaining them on already published models.

#### b) Intellectual skills

B/1- Suggests the most appropriate journalistic formats for covering an event according to its elements, dimensions, and its developments.

B/2- Demonstrate the reasons for choosing this format to cover the event.

B/3- Analyze the factors affecting journalistic performance.

B/4- Suggests a set of mechanisms to reduce the impact of these factors on journalistic performance.

B/5- Justifies the profession-related problems and implements solutions or alternatives to them.

B/6- Links the technical steps of the different journalistic formats.

B/7- Differentiate between the journalistic news formats.

B/8- Plans to publish a print or electronic newspaper.

#### c) Professional and practical skills concerned to the course

C/1- Analyzes the Journalistic material collected from various human and non-human sources.

C/2- Uses the rules of journalism editing in preparing journalistic materials in various press forms for a print or electronic newspaper.

C/3- Analyze a press news story comprehensively.

C/4- Uses the rules for formulating the introductions and body of the news story.

C/5- Uses abbreviation rules in journalism editing.

#### General and transferable skills

D/1- Using information technology that helps in news making.

D/2- Using different sources that help in news making.

D/3 - Working in a team to analyze a group of news.

D/4- Leading a research team.

D/5- Self-assessment

#### Course Content:

1- The journalistic news story (its liberal and socialist concept in light of the theory of social responsibility and its concept in developing countries).

2- Types of journalistic news in developing and developed countries and the personality of the newspaper.

3- Elements of a journalistic news story.

4- Types of journalistic information sources

5- Using information sources to collect accurate information.

6- The stages of press news coverage.

7- Mid-term exam.

8- Different news formats.

9- Writing a journalistic news story.

10 - The style rules that govern news writing.

11 - Types of introductions used in news stories formulation.

12 - Ways to tell information within the news story

13 - The rules of abbreviation and the rules for editing the headlines used in writing the news story.

14 - Application on models published in Egyptian newspapers.

15 - Final exam.

#### Teaching and learning methods:

5/1 Lectures.

5/2 Discussion.

5/3 Practical exercises.

#### Student assessment methods:

- o Written Exams (Midterm and Final).
- o Assignments to evaluate students' abilities of writing and criticism.
- o Discussions to evaluate students' understanding of the theoretical material.